

Important information for:

<Member Name>
<Address>
<City, State, Zip>



**Important change
to your drug coverage**

Effective: April 1, 2010

Dear <Member Name>,

We care about helping you manage your health care costs. That's why it's important we keep you updated on changes to your prescription drug coverage for medication kits. Medication kits usually include prescription medication, over-the-counter medication and supplies. Beginning **April 1, 2010**, the <**Drug Name Kit**> will no longer be covered by your insurance.

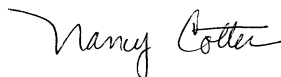
What this means to you . . .

- Beginning April 1, 2010, you will be responsible for the full cost of a <**Drug Name Kit**>. However, the prescription medication when purchased by itself may be covered by your insurance. If so, you would pay a portion of the cost based on your prescription drug benefits.
- If you have a prescription for the <**Drug Name Kit**>, you may want to contact your doctor to obtain a prescription for the drug itself, or to discuss drug alternatives that are covered by your prescription drug benefits.
- To see if a drug is covered when purchased by itself, you can look up the drug by name on our website. Or, see the list of covered drugs in your Medication Guide. To find both of these resources, please visit our website at **www.bcbsfl.com**. Log on to MyBlueService then go to *My Benefits* and look under the *Pharmacy Information and Resources* section.

Only a doctor should determine the appropriate medication for you, so be sure to discuss your options with your doctor. If you have any questions, please call the toll-free customer service number on the back of your member ID card.

Keeping you informed about changes that may affect you — **that's how Blue is helping you.**

Sincerely,



Nancy Cotter, RPh
Manager, Clinical Pharmacy Programs